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“Real Life” Expands Its Reach to College Students through New Brand Name—the “Passport.”

Gainesville, GA, Sept. 6—Adventures in Missions (Adventures) is bringing a new name—the “Passport”—to its short-term overseas mission trips for college students.

For the past 12 years, Real Life has offered life-changing missions opportunities to 18- to 22-year-olds. Ranging in duration from 1 to 9 months, these trips combine adventure, community, and opportunities for discipleship and service to the “least of these.” Since 1999 when a team of six first traveled to Mexico, Real Life has expanded its impact and reach to more than 15 countries on six continents.

On September 6, Real Life will become the “Passport,” to better express its emphasis on international travel. While the program’s content and leadership will remain the same, the new name will heighten the program’s web presence and help limit confusion with similar brands, like “Real World.”

“The Passport is an exciting shift towards acknowledging that we all want to step into something beyond ourselves,” said Kelly Chadwick, Real Life program coordinator. “We want to believe that we were put here on earth to make a difference and we want to fully become who God created us to be. This new name represents a journey of becoming who we already are.”

Information about the Passport and opportunities to apply for upcoming trips will be found at www.thepassport.org.

About Adventures in Missions

Adventures in Missions is an interdenominational missions organization that makes missions personal to the people it mobilizes and to those they serve. Since 1989, the organization has sent over 90,000 people to the mission field, domestically and internationally, using short-term missions as a vehicle of discipleship as modeled by Christ to awaken the members of the body of Christ to their identity then their role in the kingdom of God.

Adventures also offers missions opportunities to families and high school students.